

Contact:

Natalie Suazo
Dental Select
(801) 495-3000
natalies@dentalselect.com
www.dentalselect.com

FOR IMMEDIATE RELEASE

DENTAL SELECT CEO NOMINATED FOR NADP GABRYL AWARD

SALT LAKE CITY, Utah — August 6, 2012— Dental Select President and CEO, Brent Williams, has been nominated for the 2012 Gabryl Award from the National Association of Dental Plans (NADP).

The Gabryl Award represents the NADP's highest honor and recognizes lifetime achievements for the association and the dental benefits industry. The creation of this award began in 1997 to officially honor individuals with long-term volunteer leadership and superior dedication to NADP. The NADP continues to serve as today's largest non-profit association that focuses solely on dental benefits.

"It is quite an honor to be nominated for The Gabryl award," said Williams. "The list of past award recipients is filled with people that have accomplished great things for the NADP. I have been fortunate to have served with many of them in advancing our industry."

The winner of the Gabryl award will be presented at the opening session of CONVERGE 2012 at the Talking Stick Resort in Scottsdale, Arizona, Tuesday, September 11th, 2012.

About Brent Williams**Professional and Industry Background**

Brent Williams is the President/CEO and founder of Dental Select. His extensive actuarial and financial background groomed the path to the incorporation of Dental Select in 1989. Educated as an accountant, he has a detailed understanding and background of financial management coupled with extensive experience in computer technology and dental benefit risk management.

Mr. Williams' influence on the direction of Dental Select is evident in the flexible dental care plans offered for groups and individuals in more than 15 states. His involvement in and analysis of how legislative action affects the dental industry has become his passion and positively contributes to the success of Dental Select. Mr. Williams is an active and deeply involved member of the National Association of Dental Plans (NADP) and has served on its Board of Directors for multiple years.

About Dental Select

Co-founded in 1989 by Brent Williams, President and CEO, Dental Select is a privately-owned dental benefits company specializing in discount, PPO, indemnity and self-funded dental plans underwritten by ACE USA Insurance Companies and consistently rates "A+" by A.M. Best. Dental Select, headquartered in Salt Lake City, Utah, has more than 23 years of experience providing benefits for groups, families and individuals.

More information is available at www.dentalselect.com

####