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FOR IMMEDIATE RELEASE

BRENT WILLIAMS ACQUIRES FULL OWNERSHIP OF DENTAL SELECT

SALT LAKE CITY, Utah — January 20, 2014— Dental Select has recently announced that Brent Williams, CEO and President, has acquired 100% of remaining shareholder stock in the company.

The 25-year-old organization provides dental, vision and AD&D benefits to groups, families and individuals throughout the United States.

In 1989, Brent Williams started Dental Select in a small apartment with the idea of making “dental plans affordable for everyone”. After gathering initial revenue and expanding to a furnished office, his vision began to flourish and business continued to multiply. Driven by the need to create consumer choice in the marketplace, Dental Select rapidly transformed into the successful organization it is today.

Two and half decades later, Dental Select has grown from 2 to 93 employees. Dental Select, headquartered in Salt Lake City, Utah, is widely recognized on a local and national level. Selling dental and vision plans in more than 20 states and boasting one of the largest networks coast to coast, the privately-owned dental administrator serves more than 5,600 client groups and thousands of lives on individual plans.

Brent Williams, President and CEO of Dental Select, has been a finalist for Ernst & Young Entrepreneur of the Year (2004, 2006, 2007) and is currently on the board for the Salt Lake Chamber of Commerce. Williams is a chairman of the board for Sealants for Smiles, a program in which Dental Select is the sole administrator, covering 100 percent of the administration costs for this 501c3 charity. Williams has been a member of the National Association of Health Underwriters (NAHU) since 1989 and a member of National Association of Dental Plans (NADP) since 1989, also sitting on the board of directors for more than ten years.

About Dental Select

Dental Select, headquartered in Salt Lake City, Utah, is a privately held company with 25 years of experience providing benefits for groups, families and individuals. Founded in 1989, Dental Select has licenses to sell its insurance plans in 20 different states. Dental Select’s plans are underwritten by ACE USA, which consistently rates “A+” from AM Best. Dental Select was named by Inc. as one of the 500 fastest growing privately held businesses in the United States and is ranked as Utah's No. 1 dental benefits provider.

More information is available at www.dentalselect.com

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