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FOR IMMEDIATE RELEASE

DENTAL SELECT EXPANDS NATIONAL PROVIDER NETWORK

SALT LAKE CITY, Utah — January 31, 2014— Dental Select has announced a nationwide provider network expansion that will create one of the largest dental networks in the United States.

With this significant increase, members can choose a dentist at more than 200,000 access points across all 50 states. The network also features a consistently low turnover rate and a high-standard credentialing process. Access to the expanded network is available to customers and employers immediately.

Brent Williams, CEO and President of Dental Select announced this action to be “a strategic initiative to offer employees convenient in-network dentist access nearly anywhere in the country.”

“Our national network has grown by more than 67%, and coincides with our expanding national presence.”

Chip Huffman, National Vice President of Sales and Marketing acknowledged the development to be “an integral part of our national growth strategy.”

“This major network expansion creates an extremely competitive offering in the nationwide dental marketplace,” said Huffman. “By offering one of the largest dental networks in the US, we continue to propel our nationwide initiatives while catering to the needs of groups and members across the country.”

About Dental Select

Dental Select, headquartered in Salt Lake City, Utah, is a privately held company with 25 years of experience providing dental and vision benefits for groups, families and individuals. Founded in 1989, Dental Select has licenses to sell its insurance plans in 20 different states. Dental Select’s plans are underwritten by ACE USA, which consistently rates “A+” from AM Best. Dental Select was named by Inc. as one of the 500 fastest growing privately held businesses in the United States and is ranked as Utah's No. 1 dental benefits provider.

More information is available at www.dentalselect.com

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