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**DENTAL SELECT NAMES MIKE NELSON AS CHIEF UNDERWRITING OFFICER**

**SALT LAKE CITY, Utah — September 2, 2014—** Dental Select is pleased to announce that Mike Nelson has been promoted to Chief Underwriting Officer. In this new capacity, Mike will provide underwriting leadership and risk management expertise to all the company's current and future lines of business in multiple markets.

Reporting directly to CEO Brent Williams, Nelson will be responsible for managing profitable underwriting risk while the company continues its rapid premium growth and market expansion.

"Mike has a long standing record of maintaining stability while positioning Dental Select for future growth," announced Brent Williams, President and CEO of Dental Select. "He brings many years of experience and proficiency, particularly here at Dental Select. His considerable knowledge and leadership in Underwriting will be an important part of new opportunities for us."

Mike brings 20 years of experience in the health industry including 10 at Dental Select. Nelson is a graduate from the University of Utah with a Bachelor of Social Science, a major in Economics and a minor in Mathematics. Additional credentials in the benefit industry include passing examinations administered by the Society of Actuaries. His positions of tenure include Actuarial Analyst for an international actuarial firm, Senior and Lead Underwriter for a large medical insurance carrier and Senior Account Analyst for a large Insurance Agency in Utah.

**About Dental Select**

Dental Select, headquartered in Salt Lake City, Utah, is a privately held company with 25 years of experience providing benefits for groups, families and individuals. Founded in 1989, Dental Select has licenses to sell its insurance plans in 26 different states. Dental Select's plans are underwritten by ACE USA, rated "A++" from AM Best. Dental Select was named by Inc. as one of the 500 fastest growing privately held businesses in the United States and is ranked as Utah's No. 1 dental benefits provider.

More information is available at [www.dentalselect.com](http://www.dentalselect.com)

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