

**Contact:**

Natalie Suazo

Dental Select

(801) 495-3000

[natalies@dentalselect.com](mailto:natalies@dentalselect.com)

[www.dentalselect.com](http://www.dentalselect.com)

FOR IMMEDIATE RELEASE

**DENTAL SELECT NAMES NEW VICE PRESIDENT OF BUSINESS DEVELOPMENT**

**SALT LAKE CITY, Utah — February 4, 2015—** Dental Select today announced the appointment of Mark Coyne as Vice President of Business Development. As Dental Select finalizes its nationwide expansion and gains entrance into international markets, Coyne will be responsible for planning and implementing business strategies, launching new products and technologies, and national network expansion.

Reporting directly to CEO and President, Brent Williams, Coyne will serve as a key member of the executive team that sets the company's strategic direction.

"Mark will serve as a leader in developing strategic partnerships and channels to expand and bring new business to Dental Select," said Williams. "Our end goal is to deliver a more streamlined and positive member experience. Mark's proven track record and experience in dental networks and dental plan administration are fundamental to our growth. Ultimately, his position is instrumental to our national and international business strategies."

Coyne comes to Dental Select with over 16 years of experience in dental, medical and vision insurance. As Vice President of Sales for PPO USA, he was responsible for sales, marketing, national accounts and operations for dental, vision and hearing provider networks. He also served as Senior Manager for business development and strategy for Government Employees Health Association's federal dental plan. Coyne is on the Board of Directors for the National Association of Dental Plans, serves on the Fair Health Dental Advisory Workgroup and is Chair of the Education Commission. Coyne is an active member in the United Way Young Leaders Society and Leadership Circle.

**About Dental Select**

Dental Select is a national ancillary benefits company underwritten by ACE USA Insurance Companies. With plans rated A++ by A.M. Best, Dental Select offers benefit programs to multiple client types including large employer groups, small businesses and individuals. Dental Select offers nationwide networks, which grants access to more than 200,000 providers.

More information is available at [www.dentalselect.com](http://www.dentalselect.com)

####