

**Contact:**

Natalie Suazo

Dental Select

(801) 495-3000

[natalies@dentalselect.com](mailto:natalies@dentalselect.com)

[www.dentalselect.com](http://www.dentalselect.com)

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**DENTAL SELECT NAMES JAMES GILBRIDE AS CHIEF TECHNOLOGY OFFICER**

**SALT LAKE CITY, Utah — January 8, 2015**— Dental Select recently announced the appointment of James Gilbride into the role of Chief Technology Officer. In this new capacity, Gilbride will guide and direct the technological vision for Dental Select by implementing new innovative systems and solutions that focus on the customer experience.

Gilbride will provide executive leadership, overseeing all technical aspects to help achieve company-wide objectives of producing innovative, technology-based solutions for current and future product lines. Reporting directly to President and CEO Brent Williams, Gilbride will be responsible for the management of research and development, for new and existing technologies at Dental Select. This position introduces a “new level of customer service that has never been achieved in the dental industry, including a brand new, enhanced customer portal experience,” said Williams.

“Our top priority at Dental Select is enhancing the customer experience,” stated Williams. “With focus on innovation and technology, we are continually working to simplify insurance for our clients while striving to revolutionize the benefit industry. I am confident that James has the skills and leadership experience to accomplish this goal.”

Gilbride most recently served as Vice President of Technology and has been with Dental Select since 2004. Bringing more than 15 years of Information Technology experience, Gilbride has held several leadership positions in a wide range of industries. Gilbride also serves as the Director of Information Technology for Sealants for Smiles, a 501(c)(3) oral health program sponsored by Dental Select.

**About Dental Select**

Dental Select is a privately-owned dental benefits company underwritten by ACE USA Insurance Companies. With plans rated A++ by A.M. Best, we offer fully-insured, self-funded, group and individual dental benefits in more than 25 states. Dental Select is an industry leader with our large local and nationwide networks, which grant access to more than 200,000 providers.

More information is available at [www.dentalselect.com](http://www.dentalselect.com)

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