

WHAT: News Conference and Presentation - Sealants for Smiles® to Celebrate 100,000th Sealant Placement

WHEN: Tuesday and Wednesday, March 24-25th from 9:00am – 2:00pm (break during lunch)
Room 52

WHERE: Meadowlark Elementary 497 North Morton Drive, Salt Lake City, Utah

Media are invited. (Sealants for Smiles will be providing preventive dental services for school children at Meadowlark Elementary at the time of this special presentation.)

More details below.

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FOR IMMEDIATE RELEASE

SEALANTS FOR SMILES® REACHES MILESTONE AFTER PLACING 100,000 SEALANTS

SALT LAKE CITY, Utah — March 23, 2015— Sealants for Smiles® celebrated the placement of 100,000 sealants today at Meadowlark Elementary; a significant milestone for the non-profit organization that focuses on improving oral health of Utah’s at-risk children.

The weeklong event falls in conjunction with Love Utah Give Utah’s Day of Giving, a 24-hour event that will raise funds on March 26th, 2015, for local non-profit organizations.

Meadowlark Elementary is a Title I School that participates in the Sealants for Smiles® program. As students received free fluoride treatment and sealants, the achievement was recognized among Salt Lake City School District officials, representatives from Dental Select and leaders from Sealants for Smiles®.

“It is an honor to be part of a public program that is truly improving the health of at-risk children in our community, “ said Dr. Roger Adams, President of Sealants for Smiles®. “Being able to see the children we are helping each day is indispensable and our community partners are ultimately responsible for great services we provide. We want to thank Dental Select for providing 100% of the program’s administrative costs, as well as Intermountain Healthcare, The Church of Jesus Christ of Latter-day Saints and Ultradent.”

In addition to placing more than 100,000 sealants on at-risk children, the program has visited 435 schools, provided oral health education to 138,000 children, administered 65,800 health screenings by a licensed dental professional and provided more than \$12 million worth of dental services at no cost to families or schools.

As the only school-based comprehensive preventive dental program in Utah, Sealants for Smiles® currently visits low-income elementary schools primarily in Salt Lake, Davis and Weber Counties. Sealants for Smiles® uses portable dental units in the schools to provide free services including: age specific oral health education, oral health screenings and exams by licensed Utah professionals, fluoride varnish for all children seen and placement of dental sealants on eligible 1st and 2nd permanent molars. All parents receive a letter listing the care provided and a list of available resources for follow-up dental care.

Love Utah Give Utah day of donations will take place March 26, 2015. For more information please visit www.loveutgiveut.razoo.com.

About Sealants for Smiles

Sealants for Smiles® is a 501(c)(3) public charity providing free school based oral health education and preventive dental services to Utah children who do not have the means to access dental care. Sealants for Smiles® operates through the generous support from corporations, foundations, individuals and dental professionals, including Dental Select, one of Utah's largest dental insurers. Dental Select donates all administrative services, allowing 100 percent of all contributions to go directly to program services.

More information is available at www.sealantsforsmiles.org.

About Dental Select

Dental Select is a national ancillary benefits company underwritten by ACE USA Insurance Companies. With plans rated A++ by A.M. Best, Dental Select offers benefit programs to multiple client types including large employer groups, small businesses and individuals. Dental Select offers nationwide networks, which grants access to more than 200,000 providers.

More information is available at www.dentalselect.com

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